

# THE JEWSON FILM FOUNDATION

**The Jewson Film Foundation is a direct access route into the film industry. It provides students with an entirely unique eight week training course on the set of a working feature film.**

The JFF provides a total overview of how to make a professional feature film and is also a nest bed from which Jewson Film Productions hopes to discover new talent, whether it be directors, writers or cinematographers.

Five places per course are available, with the next course starting on the set of Born Of War on the 26th September 2011.



## A short overview of the eight week course on offer.

JFF Students will receive one-on-one training from a wide range of industry professionals, during which they will learn every role and process involved in the making of a feature film. Students will finish with enough knowledge, confidence and contacts to work as professionals in any particular role they should choose.

You will learn in a hands-on manner on the set of *Born Of War*. We firmly believe that the best arena for learning how to make a professional film is on the set of a professional feature film.

Participants will also have access to and will work directly on all the camera, lighting and sound equipment, as well as top class studio facilities and post-production houses. Students will also work with the Cast and creative Heads Of Department.

This is NOT work experience. The course will function like an intensive apprenticeship integrated with a highly detailed training course, providing experience in all film departments and hands-on education.

You will also have access to all Jewson Film Productions' contacts and networking events, one of which will be held especially for them.

Students with the ambition to become directors or writers will be invited to submit their script to be considered for production in-house. Please see 'Mini Blockbusters' for more information.

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Without working with Vicky Jewson I cannot see how I would have entered the film industry. I haven't been out of work since, working on 8 feature films as Director Of Photography in the last 2 years since the Jewson course. I spent over £50k on prestigious film schools, but there is just no comparison to what real life experience on set teaches you. I think this is a great alternative, education AND experience in one. Feature film experience on your CV is second to none.

**James Friend**  
Director Of Photography

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## Chief Course Coordinator Sabrina Dridje

The Jewson Film Foundation Chief Course Coordinator will be the key link between the students and syllabus, to make sure their expectations are fulfilled and the training criteria are met.

Having completed an International Baccalaureate in France, Sabrina returned to the UK to study a degree in Psychology and an MA in Film theory. She went on to spend over three years as Business Affairs Manager for international film sales agent Hanway Films where she assisted the Director of Business Affairs in all day to day contractual activities. At the same time Sabrina produced her own highly acclaimed short film for which she raised the budget. Having recently gone freelance to pursue eclectic endeavors across the arts, she is now project managing creative work: from production managing film festivals to researching the world's weirdest restaurants for a TV show!

“The JFF is a hugely exciting project for me to be involved in, not least because of the trials and tribulations I experienced getting into the film industry. I am a huge advocate of hands-on work experience, which is invaluable in its ability to provide practical training, in a working context. The JFF is unique in its offer as the course is a veritable 360 degree process that will not only allow students to experience every facet of a production, but will also follow through with the sales and distribution elements that are often overlooked in more traditional training environments. It is the A - Z experience of the JFF which makes it unique.”

## The Mini-Blockbusters

The Mini-Blockbuster concept has been developed by JFF as a means to allow outstanding students from the JFF course to gain the opportunity to develop and direct their own feature film.

Named ‘mini-blockbuster’ due to the set budget and low-financial risk concept of this aspect of JFF, all JFF students will be invited to submit a feature-length script at the end of their time on the JFF programme. If a winning script is discovered it will be chosen both for its creative potential and commercial viability. The student would then go on to develop and complete the script with the guidance of an established Screenwriter. JFF will then facilitate the production of the feature, with the student as director and industry professionals making up his or her crew.

The film will be released for the worldwide market place, giving the director a wide enough release pattern to launch their career as a feature director.

## Why was the Foundation set up?

The Jewson Film Foundation was established by Vicky Jewson to help aspiring camera crew, production designers, writers, directors, editors and producers to enter the film industry.

As Vicky Jewson explains:

“I was always interested in films from a very young age and was determined to be a part of this exciting and vibrant industry and to make my own films, but it wasn’t easy to meet the right people, assemble a crew, find a cast and most importantly of all, raise the necessary money. The whole purpose behind this course is to open up a far more accessible route into a job / career in the film industry. Therefore we can only offer five places as any more would jeopardise the intensity of the training and one-on-one attention we are advocating.

The Foundation was set up to create a direct access route into the film industry, to give new talent a platform for getting a foothold in the film industry and to write and direct their first feature film. Jewson Film Productions plans to produce industry professionals and to make up to five features per year from up and coming talent identified during our programme.”

## Costs and Duration

**£5,000 for eight weeks  
(£625/week)**

The cost covers all training from industry professionals, equipment, travel, one-on-one tuition with Vicky Jewson, accommodation, breakfast and lunch each day.

Match funding has already been provided from Jewson Film Productions - £2250/student – and this has allowed us to keep fees as low as possible.

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The opportunity for students to learn about the film industry and work alongside a film maker and director of the calibre of Vicky Jewson is very rare indeed. I will certainly encourage the media students at The Academy to apply. It’s a bit like winning the X-Factor; the sort of opportunity that can change your life forever.

**Sam Elms**  
Chief Executive

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## How do I apply?

Download the application form on our website located at ([jewsonfilmfoundation.co.uk](http://jewsonfilmfoundation.co.uk)) for submission (latest entry is the 10th September).

If you’ve got any queries then please call us on 01865 863166

The JFF course accepts applications from prospective students aged 18 and over. However, in exceptional circumstances applications from students aged 16 and over may also be considered.

## Course Structure – how it will work

The structure of the course will work on a rotation system throughout all departments on the professional film set. In the course of one day, each student will learn from an industry professional what their particular job entails and the requisite skills. At the end of each day the student will take on this role for a single take of the final scene of the day.

In the major departments, students will not be paired and they will receive one-on-one training with the industry professional. The short chunk rotations will involve the students working in pairs or as a group in the smaller departments. The first week will also involve a series of Seminars covering central departments.

### Week 1

#### Pre-Production

##### **Roles and relationships covered:**

- Production Assistant
- Production Manager/Line Producer
- 2nd Assistant Director
- Producer
- Director & Director of Photography
- Director & Cast

##### **What students will learn from these roles:**

call sheets / movie magic / scheduling / contracts / agents / location release forms / logistics (booking) / movement orders / unit lists / costs / storyboards / camera diagrams / rehearsals / making a deal / accounting / Department of Culture / Media and Sport and its relevance to the British film industry / script breakdown / all major suppliers

##### **Experiences students will undertake:**

pitching / storyboards / location scouting + securing

##### **Seminars students will attend in this week (each 1 hour in length and given by an industry professional):**

- Director Of Photography (camera choices, HD vs 35mm or 16mm, lighting, creating a mood, how to approach individual projects, composition, what it is like to get jobs as a DOP).
- Director (pitching, visualizing, working with actors, understanding your marketplace and audience)
- Producer (ins and outs of film finance, how to get your film financed, set up a company, pitch to investors, network, co-productions, EIS tax break schemes etc).
- Line Producer (how to budget)
- Writer (insider's perspective on what it's like)
- Casting Director (how to cast a feature film and work with agents)

## Weeks 2 to 5

During these weeks, each student will learn from an industry professional their job in the course of one day. At the end of the day the student will take on this role for a single take of the final scene of the day. Students will not be paired, except in the short chunk rotations, but will be given one-on-one training with the industry professional.

### Rotation One: **Camera Dept**

#### **Roles covered in this department:**

- Focus puller/1st Assistant Camera (and DIT)
- Clapperloader/2nd Assistant Camera
- Grip
- Director of Photography/Cinematographer
- Spark
- Best boy
- Gaffer

**Duration:** 7 days

(one day per role with one-on-one tuition)

### Rotation Two: **Sound Dept**

#### **Roles covered in this department:**

- Boom op
- Sound mixer

**Duration:** 2 days

### Rotation Three: **Art Dept**

#### **Roles covered in this department:**

- Art Director
- Production Designer

**Duration:** 2 days

### Rotation Four: **Wardrobe**

#### **Roles covered in this department:**

- Costume Assistant
- Costume Designer

**Duration:** 2 days

### Rotation 5: **Makeup**

#### **Roles covered in this department:**

- Makeup
- SFX Makeup

**Duration:** 2 days

### Rotation 6: **Assistant Director Dept**

#### **Roles covered in this department:**

- 3rd Assistant Director
- 2nd Assistant Director
- 1st Assistant Director

**Duration:** 3 days

### Rotation 7: **Continuity**

#### **Roles covered in this department:**

- Continuity

**Duration:** 1 day

### Rotation 8: **Directing**

#### **Roles covered in this department:**

- Director

**Duration:** 1 day

### Rotation 9: **Back Office**

**Duration:** 1 day

## Short Chunk Rotations:

(Students in pairs as there is less time with these professionals working on set)

- 1) Stunt Team
- 2) SFX Team
- 3) Stills Photographer
- 4) Catering
- 5) Editing
- 6) Extra

**Duration:** 6 days

27 days rotation in total.

At the end of the rotations, the students will pick a specialisation and proceed to shoot on-location in Morocco working solely in their chosen department for a week and a half. This role can then be placed on their CV for professional recognition.

At the end of the shoot students will then spend their remaining time learning about post-production, and will attend seminars from a post-production co-ordinator, and editor, as well as visiting a post production house in London to witness what grading and the final sound mix consist of.

Students will also be given access to professional editing equipment and raw footage from Born Of War to edit, with guidance, certain select scenes. Crucially, students will attend a seminar from a leading sales agent and distributor to understand the final key part of the jigsaw: how do you sell and market your film effectively? What works for an international audience? How do you identify your target market and even more importantly how do you make sure you are implying your strategy for sales from the very beginning of the project, not just at the end?

In the final day of the course Jewson Film Productions will run a networking event that will connect students with a wider base of professionals in the areas of work they wish to enter. The aim of this event is to get them their next job and/or an agent/manager to represent them in the near future.

## The following elements will be covered over the course of eight weeks:

- Fundraising
- Pitching
- Networking
- Investors
- Target market planning
- Sales analysis
- Managing a development budget
- Legal requirements
- Contracts
- Casting
- Casting Director
- Working with actors
- Call Sheets
- 1st Assistant Director
- 2nd Assistant Director
- 3rd Assistant Director
- Production Manager
- Production Co-ordinator
- Location Manager
- Art Director
- Continuity
- Wardrobe
- Make up
- Winibagos
- Wigs
- Costume design
- Costume Houses i.e. Angels
- Exhibitors' screenings (cinemas)
- Industry screenings
- Trailer
- Distribution
- Sales Agent
- How to set up a company
- Shares and what they mean
- Business planning
- Managing the relationship with your bank
- Bridging loans
- UK Tax credit
- EIS structure
- Director Of Photography
- 1st Camera Assistant
- 2nd Camera Assistant
- Clapper loader
- Focus Puller
- Grip
- Dolly
- Tripod
- Crane
- Set Construction
- Props houses
- Continuity
- Stunt Co-ordinator
- Genny Operator
- Line Producer
- Stills Photographer
- Transport
- Catering
- Accommodation
- Co-productions
- Shooting abroad
- Set Construction
- Marketing, PR and advertising
- Designing of Poster
- DVD Sleeve
- Premiere
- Events Manager
- Script writing
- Script editing
- Storyboarding
- Shot lists
- Location recces
- Scheduling
- Sony 900
- Arri 35mm
- Panavision 35mm
- Red Camera Prime Lenses
- Spark
- Gaffer
- HMIs, red heads, gels etc
- Editor Final Cut Pro
- Avid
- Composer (score)
- Orchestra
- Air studios
- Grading
- Post-production Co-ordinator
- Non-original music © permissions
- Music deals i.e. with Universal
- Additional Dialogue Recording
- Dolby Sound Mix
- Final Sound Mix
- Film laboratories
- Digital Interneg
- Security
- Booking celebrities
- Film festivals
- Market places
- Film rights



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### Contact Us

For further information please contact the JFF Course Coordinators,  
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